



Do you need a prescription?

Our glass lenses can be custom-ground into prescription sunglasses of the highest quality. And since all the work is done in our own lab, you will have your glasses in days - instead of weeks!

Lifetime Guarantee

Lifetime guarantee against manufacturer's defects. Give us a call if you ever experience a problem.

Ocean Waves Sunglasses, Inc.

74 Levy Road
Atlantic Beach, FL 32233
1-800-749-9920
(904) 247-7871 • Fax (904) 249-1126
www.oceanwaves.com



Polarized Perfection™
In High Definition™ Eyewear.
2008 Ocean Waves Brochure

Why Our Fashion is Better

When you buy designer sunglasses, you pay a lot for the name and very little for the lenses. We take great pride in our lenses and prove that you can have style and protect your eyes at the same time. All our high fashion frames, including our Rhinestone Diva collection, have our famous high definition polarized lenses so you look great, see great and give your eyes the best in comfort and protection.



We Have The Perfect Pair For You

Whatever your passion, our sunglasses will make it more enjoyable. Outdoor enthusiasts are raving about our new Aluminum collection and Fusion lenses. If you wear a helmet, you won't believe the comfort our bandana frame offers. And if golf is your game our Luminator™ lens can lower your score by making it easier to read greens.

So whatever you do outdoors, Ocean Waves can add to the enjoyment and enhance your performance while protecting your eyes from glare and U.V. light.

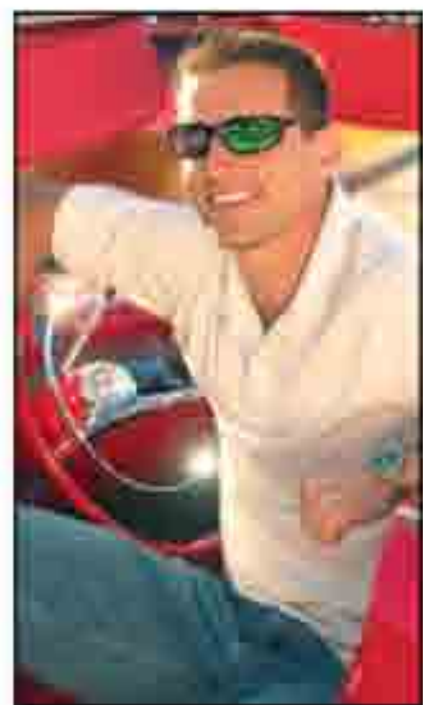


Artie Price, Professional Angler

What Our Technical Superiority Means To You...

Making the best sunglasses possible with materials available. That's what we're all about and that's why we continue to introduce exciting new products.

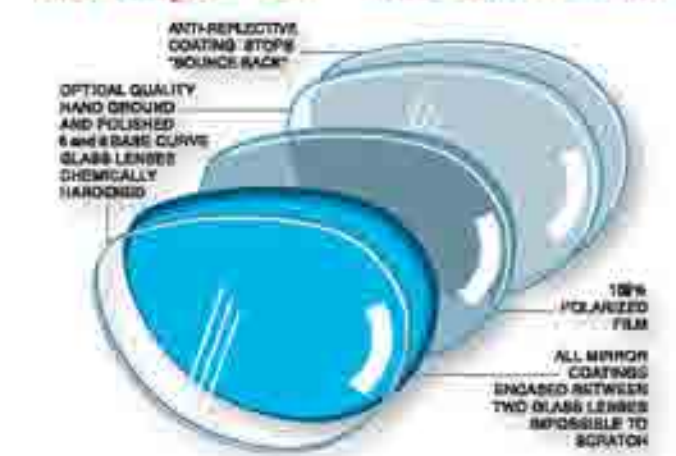
Our glass lenses are made from B-270 Superwhite Crown glass - the purest, hardest and most uniform you can get. That means you get the sharpest, distortion-free image and optimum durability.



Unbeatable U.V. Protection

Each day there are new warnings of increased dangers from ultraviolet light due to the depletion of the ozone layer. Our polarizing film protects your eyes from harmful U.V. light and glare. Our glasses block all U.V. light up to 420 nanometers. No one else even comes close. This alone should convince you that Ocean Waves are the best!

The Unique "OW" Lens Construction



Our Lens Design Protects Your Eyes AND Your Investment

High quality polarized sunglasses don't come cheap. You deserve to have yours last a long time. The real beauty of our lenses lies below the surface.

1. Distortion-free glass lenses are ground and polished to 1 mm in thickness and the polarizing film (and mirror, if present) are put between them for protection.
2. Our polarizing film is the best available.
3. OW's mirrors are vacuum coated - with 12 separate coats - to produce the utmost in consistency and distortion-free visual clarity.
4. Our anti-reflective coatings are state-of-the-art. Seven coatings of magnesium fluoride are thermally applied by a unique vacuum process to the inside of the lens to ensure absolute consistency. They absorb "bounce-back" glare and U.V. light. While you can't see them, your eyes will appreciate them.
5. We also apply coatings to the back of the lens, making them even more scratch resistant and easy to clean.
6. The Ocean Waves laminated lens uses the strongest adhesive and is an engineering masterpiece, offering you the best in eye comfort and protection and the clearest distortion-free lens you can buy!
7. Our polycarbonate lenses, while not having the visual clarity of glass, are the best available.
8. Our new, patented Fusion™ lens combines the best of glass and polycarbonate and is durable, lightweight and impact resistant.

Eye comfort, eye protection and enhanced definition - all from a lens that's built to last. That's what our technical superiority means to you!

The Polarization Test!



The view while sailing without polarized sunglasses



The view while sailing with Ocean Waves Sunglasses

Choose the Lens Designed Just for You

Mirrored Glass Lens Options

Mirrored lens colors - Off-Shore Blue™, Backwater Green™. Mirrored lenses not only look good but work better and were developed to serve special needs. Ocean Waves mirror coatings work like the shading effect a large brimmed hat has on your eyes - allowing you to see farther, and deeper into the water. Add this to technically superior polarization, which blocks all harmful rays, creating optimum eye comfort and protection.

Listed below are the most popular specialty designed lenses.

Backwater Green™: Ideal for flats fishing, snow skiing & cloudy days. They are amber-based to brighten the view into the water and shadows. Preferred by many top fishing guides to achieve maximum reduction of glare, not light.

Offshore Blue™: Specially designed for deep-water fishing and boating. Allows you to see the lines and baits clearly behind the boat, plus detect objects or fish on top of the water, especially when traveling at high speeds.

Crown Royal Luminator™: Our best lens for low level light situations such as early morning and late evening. Extensively tested & approved by the Crown Royal Fishing Team. The yellow based lens is ideal for driving in variable light situations. Considered the best lens for golfers.

Non-Mirrored Glass and Polycarbonate Lens Options

Grey and Amber Lenses: For people who don't wish to wear glass mirrors or who want a shatter-resistant, lighter weight lens, these afford 100% U.V. protection. They are best suited for wear when glare is not severe.

Fusion HDP™ - The Next Generation of Polarized Lenses:

We have always made unbeatable laminated glass and polycarbonate lenses but knew that the ideal lens would have the best characteristics of both. A decade of research has produced that ideal lens.

Our patented Fusion HDP™ is a truly unique high definition polarized lens. We have found a way to take a CR-39 water, mirror, polarizing film and polycarbonate and "fuse" them together to produce a hybrid lens that has the best characteristic of glass and plastic.

It is lightweight, impact resistant and can be drilled to allow rimless and blade styles. But unlike other polycarbonate lenses, Fusion HDP™ is distortion and wave free and our ultra tough scratch coating makes them almost as tough as glass!

Currently our Fusion lens is available in a limited number of frames in Backwater Green™ and Offshore Blue™ in non-Rx only. Like our glass lenses, they are completely polarized and give you optical clarity and eye protection unmatched by any other polycarbonate lens. See the future - try Fusion HDP™!



Experts Wear Ocean Waves & So Should You!

Experts in all fields recognize the quality of Ocean Waves Sunglasses.

Captain Bob Carton, Forbes a custom 52' Hatteras "The Shark" from Barnegat Light, NJ. As a champion tournament fisherman he fishes the cays from Block south to the Big Rock. "The Offshore Blue Lens cuts the glare & allows me to see the fish coming up under my boat from the bridge. I wouldn't leave the dock without my Ocean Waves. In fact I keep an extra pair on the boat."

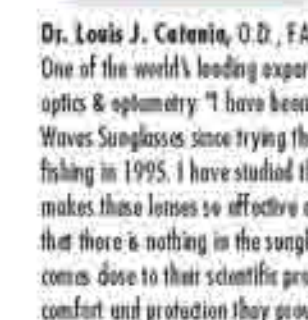


Derryl Williams, Professional ASA Archer takes aim in the Crown Royal Luminator. "The Luminator lens is awesome! It brought out detail on the target like I've never seen before and it just ignited my aiming point."



Doug Hannon, ESPN's "Bass Professor" and Fishing Hall of Famer says about the Luminator, "Eagles & Ospreys have yellow eyes to help them cut the glare on the water, no matter what the conditions. Like them, the better you can see into the water, the more fish you will catch. You just have to see for yourself how good these lenses are."

Nick Parrish, Team Coastal/Royal Fish wrangles a heavyweight. "I never leave home without my Ocean Waves, they are the permanent staple in my fishing equipment. When money is on the line my Ocean Waves make the difference. They are the only sunglasses I trust to make the catch."



Dr. Louis J. Catania, O.D., F.A.A.O., D.Sc. (Hon) One of the world's leading experts in the field of optics & optometry. "I have been wearing Ocean Waves Sunglasses since trying them for golf and fishing in 1995. I have studied the science that makes these lenses so effective and I'm convinced that there is nothing in the sunglasses industry that comes close to their scientific properties, resulting comfort and protection they provide."



Lee Bailey Jr., Bassmaster Elite Angler -007-, catches a 12 lbs giant of Lake Amistad thanks to his Ocean Waves. "My Ocean Waves are the only reason I was able to follow her after she turned off the swim bait. These glasses are the best they cut the glare on the surface so I could follow the giant bass as it settled around a bush in about 8 feet of water."

Try a pair for yourself and see why these experts and thousands of satisfied customers swear by Ocean Waves Sunglasses!



Atlantic Beach 2



Bandana



Belize



Boston
Available in Black Only



Cancun



1957 Chevy courtesy of www.asteele motorsports.com



Chicago



Hudson



Muskie



Sebring



South Beach
Available in Silver Only



Tuscany
Available in Black Only



Ocean Waves Sunglasses Feature:

- 100% polarization in both glass and polycarbonate lenses
 - 100% Blockage of UVA,B,C up to 420 NM
- Optical quality, high definition glass lenses, toughest against scratches
 - Unique anti-reflective coating process
- Blockage of optimum amount of blue and infrared light to give true color perception
 - Lenses available in prescription from our own on site lab
 - Perfectly balanced durable frames
 - Laminated lens design to protect your investment
- The best warranty in the business - Lifetime against manufacturer's defects

Ocean Waves, Inc. sponsors thousands of tournaments, charities and good causes annually. We are proud to be the official sunglasses of SKA, CCA of North Carolina, CCA of Florida, and numerous (more than we can remember) other charitable organizations.

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For more styles go to www.oceanwaves.com

The New Rimless Collection Featuring Our Patented Fusion HDP Lens

Now you can have it all! Our Rimless collection is light as a feather but gives you the optical clarity and degree of polarization previously found only with heavier glass lenses.

The frames are extremely durable and feature neoprene nosepieces for added comfort. There's a style for every face shape and size so your eyes can have the relaxation and protection they deserve- without the weight!

The Fusion HDP is the next generation of polarized lenses and the result of over a decade of our research. It is laminated, like our glass lenses but is a hybrid of CR-39 on the front and polycarbonate on the back. After ultra tough anti-scratch coatings are applied, you have a lens that is almost as clear and tough as glass but one that can be drilled to produce a light, trendy rimless frame. It's impact resistant and great for sports.



Try a pair and see why they sold out at our spring shows.



Apollo



Mercury



Stockholm



Greece



Cairo